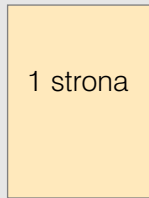


Formaty reklam

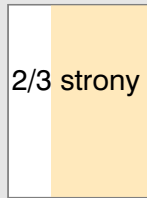
Obowiązują od 1 września 2006 r.

poradnik DOMOWY



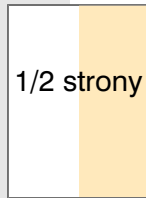
1 strona

213/282+spad



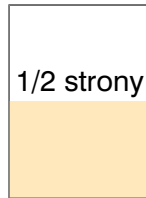
2/3 strony

131/282+spad



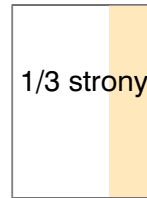
1/2 strony

101/282+spad



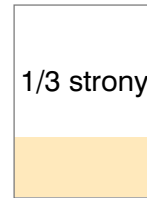
1/2 strony

213/135+spad



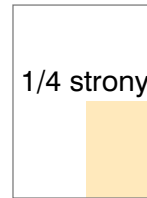
1/3 strony

70/282+spad



1/3 strony

213/87+spad



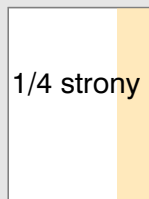
1/4 strony

101/135+spad



1/4 strony

213/75+spad



1/4 strony

54/282+spad



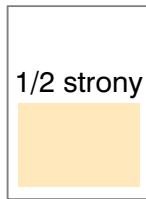
1/8 strony

54/135+spad



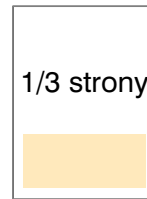
1/2 strony

84/237



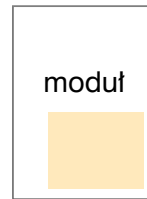
1/2 strony

180/115



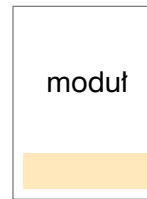
1/3 strony

180/74



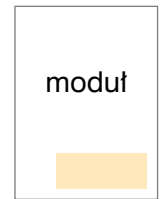
moduł

130/115



moduł

180/54



moduł

130/54



moduł

84/54

Wszystkie wymiary są podane w milimetrach w formacie po obcięciu.
W reklamach na spad należy dodać po 5 mm z każdej strony.

CZASOPISMA